

CASE STUDY

Texas Dermatology: At-a-Glance

Texas Dermatology is the leading medical & cosmetic dermatology practice in San Antonio, Texas.

They wanted a solution that did three things:

- 1. Provide patients with price transparency and a modern consumer experience.
- 2. Seamless integration with their practice management system.
- 3. An end-to-end patient payment solution to cover the entire patient journey, from the time an appointment is scheduled to when the patient is at home after their appointment.

12 providers | 5 locations



Health iPASS is ahead of the technology game. They understand that healthcare providers are in a zero-sum game due to insurance companies raising out-of-pocket costs for patients that ultimately are never paid. If insurance isn't paying, and patient isn't paying before they walk out, how can we guarantee that we will receive this revenue for services we provided? Health iPASS prevents this finger-pointing game and provides a straight-forward process that patients really appreciate.

Marissa Calderon Practice Administrator



+266%

Collected an additional \$40,000 in the first month after Go-Live and have since increased that number by 266% over the next eight months.

60%

Patient opt-in to provide card-on-file rose to over 60%

